

সংহতি আবাসন দুর্গোৎসব কমিটি



**SAMHATI ABASAN DURGOTSAV  
COMMITTEE**

B-8/12 SAMHATI ABASAN, KALYANI - 741235, DIST. NADIA, WEST BENGAL

অবহারণোইলেন্ট কন্টাক্ট বুকলেট



सृष्टिस्थितिविनाशानां  
शक्तिभूते सनातनि ।  
गुणाश्रये गुणमये  
नारायणि नमोऽस्तुते ॥९॥

शरणागतदीनार्त  
परित्राणपरायणे ।  
सर्वस्यार्तिहरे देवि  
नारायणि नमोऽस्तुते ॥१०॥

॥ नारायणि स्तुति ॥



**SHREE SHREE  
SHARODIYA DURGOTSAV**

*Dear Sir/Madam,*

*We warmly welcome you to the grand annual festival of Samhati Abasan – the auspicious Sharodiya Durga Puja.*

*Sharodiya Durga Puja brings a fresh lease of energy and optimism reducing bad energy and spreads feelings of brotherhood among the fraternity.*

*This festival transcends linguistic, communal and geographical boundaries and is celebrated by one and all.*

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*To commemorate this occasion, we, at Samhati Abasan, publish a Souvenir in the name of “Sharad Smaranika” every year, and widely circulate it among various walks of life – institutions, organizations and most importantly, individuals of every stratum.*

*This souvenir contains in short a summary of our happy moments which we can remember in future. We believe that “Sharad Smaranika” would serve as a perfect platform for you to promote your aim, mission, product or purpose.*

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*We also offer prominent indoor spaces in our premises for premium viewership through banner displays. From the past experiences, this is a high-response mode to promote your mission, vision, aim or purpose.*

*Further, we also organize several cultural events attended by residents of the locality and town besides our own residents. Sponsoring these events too is a fantastic way to make inroads and leave a lasting impact in the minds of your target group.*

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*To avail of the spaces on offer this year, you are required to fill up an online form and our committee will contact you for the remaining formalities.*

*Please spend some time to look at the spaces on offer at attractive and reasonably priced tariff.*

*We honestly believe that your vision would receive desired prominence and your contribution would help us organize this festival successfully.*

<b>SOUVENIR ADVT. SPACES</b>	<b>SLOTS</b>	<b>TARIFF</b>
<i>Front Cover Page (Inside)</i>	<i>1</i>	<i>₹ 3000</i>
<i>Back Cover Page (Inside)</i>	<i>1</i>	<i>₹ 3000</i>
<i>Back Cover Page (Outside)</i>	<i>1</i>	<i>₹ 3000</i>
<i>Special Page (Full)</i>	<i>Several</i>	<i>₹ 2000</i>
<i>Special Page (Half)</i>	<i>Several</i>	<i>₹ 1000</i>
<i>Normal Page (Full)</i>	<i>Several</i>	<i>₹ 1500</i>
<i>Normal Page (Half)</i>	<i>Several</i>	<i>₹ 800</i>
<i>Normal Page (Quarter)</i>	<i>Several</i>	<i>₹ 500</i>

*We believe in your purpose and do not overbook our spaces. The space you book shall be yours and yours alone.*

<b>INDOOR DISPLAY BANNERS</b>	<b>SIZE</b>	<b>TARIFF</b>
<i>Brihattam Landscape Banner</i>	<i>10 x 8 ft</i>	₹ 3000
<i>Brihattar Landscape Banner</i>	<i>8 x 6 ft</i>	₹ 2000
<i>Brihat Landscape Banner</i>	<i>6 x 4 ft</i>	₹ 1000
<i>Gate (2 Strips) Portrait</i>	<i>6 x 2 ft</i>	₹ 2000
<i>Welcome (1 Strip) Portrait</i>	<i>6 x 2 ft</i>	₹ 800
<i>Welcome (1 Strip) Portrait</i>	<i>Several</i>	₹ 500

<b>EVENT SPONSORSHIPS</b>	<b>*</b>	<b>TARIFF</b>
<i>Cultural Events Full Package</i>	<i>concession</i>	₹ 4000
<i>Cultural Events Package</i>	<i>single</i>	₹ 500
<i>Special Event ( Dusshera )</i>	<i>prominent</i>	₹ 4000

## SUGGESTIONS & PRESCRIPTIONS

- ✓ *Best Spaces are offered on first-come-first-serve basis. However, do not worry if you are late, we will comfortably accommodate you.*
- ✓ *We might upgrade your advertisement, on account of availability of space of a higher value, on first-come-first-serve basis, in same category as selected.*
- ✓ *We assure you relentless effort to provide optimum visibility to your advertisement, subject to local laws and force majeure.*
- ✓ *We would be highly obliged if payment of booking fees is made in advance.*
- ✓ *If you have detailed matter, the same may be mailed to us at our addresses below.*
- ✓ *Advertisement will be confirmed on our website [samhatiabasan.yolasite.com/advertisement.php](http://samhatiabasan.yolasite.com/advertisement.php)*

**BOOK NOW**

*We would contact you soon for the payment. However, you may also choose to pay through any of the following modes:*

- 1. By Cash to auth. representative.*
- 2. By Cash Deposit to our Bank Acct.*
- 3. By Cheque to auth. representative.*
- 4. By Cheque Deposit in Bank Acct.*
- 5. By NEFT / RTGS / IMPS / UPI.*

*Cheques to be drawn in favour of*

**SAMHATI ABASAN DURGOTSAV COMMITTEE**

*Cheques to be deposited in*

केनरा बैंक  Canara Bank

**ACCT # 2691 10100 2111**

*For online transfer, use following details*

**ACCT # 2691 10100 2111**

**IFSC # CNRB 000 2691**

*We at Samhati Abasan thank you for the booking and eagerly wait to welcome you at our annual festival.*

*Do visit us,*

*Yours Sincerely,*

A handwritten signature in blue ink that reads "Bhaya" with a long horizontal line extending to the right.

*Sourav Gupta Bhaya*

*Secretary,*

*Samhati Abasan Durgotsav Committee*

*2017*

## Website, Mail & Social Media



[samhatiabasan.yolasite.com](http://samhatiabasan.yolasite.com)



[samhatiabasan@gmail.com](mailto:samhatiabasan@gmail.com)



[facebook.com/SamhatiAbasan](https://facebook.com/SamhatiAbasan)

## Address:

*B-8/12 Samhati Abasan, Kalyani  
Dist. Nadia, West Bengal, India.  
PIN 741235*



CLICK ON ABOVE ICON  
TO LOCATE US ON A MAP